



# THE 9<sup>TH</sup> UNIV CASE COMPETITION

ROME – MARCH 22, 2016

I WANT TO SIGN UP AS A TEAM (i.e. Netherhall, Birkbrunn, Monterols, ...)

I WANT TO BE ASSIGNED TO AN INTERNATIONAL TEAM

I JUST WANT TO WATCH

- Sign up as a team for your club / residence (for example, Netherhall, Birkbrunn, Monterols...). Maximum of 4 people per team, 2 teams per club / residence.
- Or: sign up individually to a 4-person international team. You will receive contact information for other team members by email.
- Only high school or graduate university (i.e. no MBA or PhD) students are admitted.
- Applications are granted as "first-come, first-served" up to a maximum of 16 teams.
- Apply by March 10, 2016: case2016@case-method.at

- On March 1, 2016 you will be informed which case study to prepare / purchase for the UNIV Case Competition.
- You may now begin working on the case study.

- Work with your team to solve the case and prepare a PowerPoint presentation.
- Or: as an individual participant, communicate with your team online to solve the case and prepare the presentation.

- On March 22, 2016 you will have the chance to finish off your presentation in Rome. Practice and get feedback from a member of the organizing committee to improve your presentation.

- Present in front of the jury in 2 rounds. In round 1, each team is assigned to a group (A, B, C...) where teams present against each other. In round 2, the group-winners from round 1 present again. The winner from round 2 wins the competition.
- Presentation language: English (other languages will not be admitted)
- Length: 15 minutes for your presentation + 5 minutes for questions and answers from the jury. Format: PowerPoint.

- Case-class. While judges decide about the winner of round 2, teams (and anybody else interested) are invited to the case-class with an expert who explains the case study.

At home / with your team online

In Rome, Tuesday, March 22, 2016

Sign-up as a team (max. 4 people)

Sing-up for an international team

Receive basic information on the UNIV Forum

Purchase case study online

Purchase case study online

Meet with team to solve case

Communicate with team to solve case

12:00

Practice presentation at UNIV and get feedback on your presentation skills and content

13:00

Present in front of the competition jury in Round 1 and Round 2

Watch teams present

16:30

Case Class (learn how the experts do it)

17:30

Awarding ceremony (if your team wins, you get the prize!)

Enjoy the show