



THE 8TH UNIV CASE COMPETITION

ROME – MARCH 31, 2015

I WANT TO SIGN UP AS A TEAM (i.e. Netherhall, Birkbrunn, Monterols, ...)

I WANT TO BE ASSIGNED TO AN INTERNATIONAL TEAM

I JUST WANT TO WATCH

- Sign up as a team for your club / residence (for example, Netherhall, Birkbrunn, Monterols...). Maximum of 4 people per team, 2 teams per club / residence.
- Or: sign up individually to a 4-person international team. You will receive contact information for other team members by email.
- Only high school or graduate university (i.e. no MBA or PhD) students are admitted.
- Applications are granted as "first-come, first-served" up to a maximum of 16 teams.
- Apply by March 15, 2015: case2015@case-method.at

- On March 1, 2015 you will be informed which case study to prepare / purchase for the UNIV Case Competition.
- You may now begin working on the case study.

- Work with your team to solve the case and prepare a PowerPoint presentation.
- Or: as an individual participant, communicate with your team online to solve the case and prepare the presentation.

- On March 31, 2015 you will have the chance to finish off your presentation in Rome. Practice and get feedback from a member of the organizing committee to improve your presentation.

- Present in front of the jury in 2 rounds. In round 1, each team is assigned to a group (A, B, C...) where teams present against each other. In round 2, the group-winners from round 1 present again. The winner from round 2 wins the competition.
- Presentation language: English (other languages will not be admitted)
- Length: 15 minutes for your presentation + 5 minutes for questions and answers from the jury. Format: PowerPoint.

- Case-class. While judges decide about the winner of round 2, teams (and anybody else interested) are invited to the case-class with an expert who explains the case study.

At home / with your team online

In Rome, Tuesday, March 31, 2015

Sign-up as a team (max. 4 people)

Purchase case study online

Meet with team to solve case

Sing-up for an international team

Purchase case study online

Communicate with team to solve case

Receive basic information on the UNIV Forum

12:00

Practice presentation at UNIV and get feedback on your presentation skills and content

13:00

Present in front of the competition jury in Round 1 and Round 2

Watch teams present

16:30

Case Class (learn how the experts do it)

17:30

Awarding ceremony (if your team wins, you get the prize!)

Enjoy the show